**Storytelling with Data**

**Putting it All Together**

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| **My Program NAME:** |
| **My Program’s MISSION:** |

**The Story of Your Program**

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| **The Need for my Program:**   * *What problems exist?* * *Why are these issues significant?* | **Personal example of the need:** |
| **The Solution my Program Provides:**   * *Program model* * *How it works (mechanism for providing services)* | **Personal example of the solution:** |
| **Our Program’s Impact:**   * *Results that have been achieved* * *Proof of outcomes* * *Qualitative and quantitative* | **Personal example of the impact:** |
| **Our Financial Model:**   * *How program is funded* * *Staffing, administrative vs. programming expense* | **Personal example of the financial model:** |
| **Our Strategic Direction:**   * *Long term vision* * *3-5 year goals* * *How you plan to get there* | **Personal example of the strategic direction:** |